

Tibberton & Cherrington Neighbourhood Watch



We Don't Buy Crime / SmartWater

Information about Your SmartWater *Forensic Coding System*

- Your kit's SmartWater bottle is **unique** to you, your home and property
 - o SmartWater is 85% water, 10% adhesive polymers, plus a *unique* mix of rare earth metal traces, *different* in *every* bottle; hence the unique barcode and code number
 - o Invisible in daylight, SmartWater shows up under UV light
 - o You can buy another bottle with the same mix and code direct from SmartWater
 - o The kit contains instructions on how to use SmartWater, item and window stickers
- Registration takes 2-5 minutes to complete
- SmartWater will send you a registration confirmation email / letter
- **FIRST!** Always put the window stickers on front/rear approach facing windows / patio doors
- Your SmartWater bottle has a shelf life of at least 5-12 years if stored sensibly, keep it cool
- 50-60 applications per bottle – draw a short line or a dot on the item
 - o You can see how much is left in a bottle by holding it to the light
- Good places to put SmartWater on an item:
 - o Tools and IT equipment - Over the serial number, especially where it's recessed
 - o Bikes - On the main frame
 - o Cars - Inside the air vents where a UV torch can be shone
 - o Paintings - On the rear of the canvass
 - o Jewellery, silver, etc. - Over the hallmarks; NOT on precious stones but on the clasps
 - o Pets - Inside their ears on pink skin; will need refreshing every 5-6 weeks!
 - o NOT on the read side of a CD or DVD or a record's tracks, put it on the top/label side!
- Always list which items you have marked and where, keep a digital copy in the Cloud
- Always use the smaller stickers on each item marked where practical
 - o More large and small can be obtained directly from SmartWater
- SmartWater will stay on your skin for 6-8 weeks of washing; on clothes - for their lifetime!
- If overpainted, provided a scrap can be taken from the area it was applied, it will be detected
 - o It adheres to grinding tools so can be detected where people have tried to remove it
- Neighbourhood Watch will get 1 or 2 UV torches which parishioners can use to check items
- If you move home - Tell SmartWater!
- If you sell or give away an item marked with SmartWater
 - o Tell SmartWater!
 - o Tell the buyer where it is marked so they can contact SmartWater too.
- SmartWater is a layered deterrence system, like a medieval castle
 - o Perimeter road signs around the Parish – The moat and outer castle walls
 - o More signs in prominent places within the Parish – Inner defensive walls
 - o Signs on your windows and items, then SmartWater itself – Portcullis, shields, sword
- Lloyds and NFU give 10-20% discounts on home insurance where SmartWater is used; other insurance companies may too. The discount will fund a second bottle.

Newport - 87% reduction in domestic burglaries in the year since SmartWater was introduced.

Stafford Park - 57% reduction in commercial burglary in the year since it was introduced.

For commercial / farm / workshop SmartWater applications, please contact **Rachael Oakley**,
SmartWater Business Development Manager, on: 01952 204118 or 07791 012260